



AI Won't Steal Your Event Job! **Generic Creativity** Will.

Event designers, wedding planners, pay attention!



Cookie-Cutter Events? No, Thanks.

This isn't about "**AI-bashing.**" It's about avoiding *generic*, uninspired events.

Tech's 12-Day Wonder in Event Design

New tech creates buzz, but quickly becomes commonplace. Your **edge** fades.



25

Kinetic Lights



50

Holographic Baraats



85

Drone Launches



Sameness is **Death** in the Event Industry

Copying others leads to forgettable events, disinterested clients, and lost uniqueness.



Moments That Speak Louder Than Tech

Create storytelling that resonates like classic film noir – impactful and unforgettable.

Every line? Loaded. Every word? A feeling.

AI Can't Replicate Human Subtext

Subtlety, depth, history — AI can't generate the emotional nuances of human artistry. When you hear the line “Mere Paas Maa Hai”

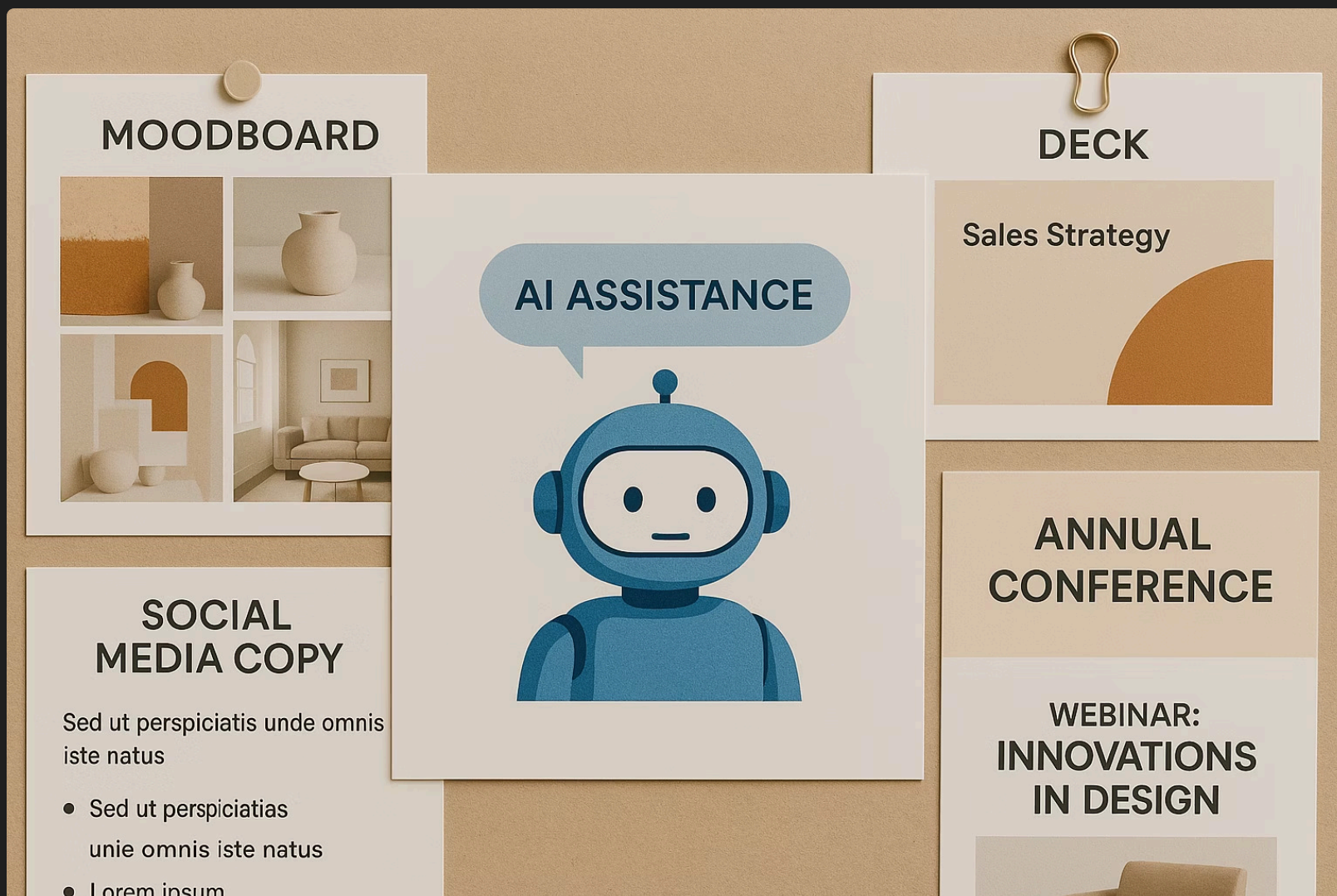
The iconic image of a vintage Amitabh Bacchan and Shashi Kapoor flash in front of us. That one sentence took away everything from the imposing "angry young man". A classic text that no #GPT can ever recreate.



Soulful Prompts? Unlikely, At Least For Now

AI won't achieve the rhythmic and soulful depth of meaningful storytelling.

Moby Dick, Chapter 86. Rhythmic. Deep. Soulful.
Sublime - The Tail



AI Assistance vs. True Artistry

AI can assist with moodboards and titles, but don't mistake assistance for artistry.

- Moodboards
- Decks
- Event titles
- Social media copy



Evoke the goosebumps, thrill, tears?

YOU bring the feeling that AI can't. It's about creating genuine emotion.

1

Goosebumps

2

Tears

3

Thrill



Don't Lose Your Event Magic

Prompts help, but your creativity ignites the feeling.
Keep the magic in events!

Tag an event professional who needs this!



No LLM trained on Reddit Threads or Scrumbled Scripts can write the undercurrent of a mother-daughter conversation during a bridal prep

Want to create truly unforgettable moments? Keep scrolling to learn why human touch matters more than ever.



No **Ai** can feel the electricity of a closing act at Lollapalooza

That moment of "**high**" or unspoken fervour of a thousand voices are something that is the real "**truth**" which cannot be creatively interpreted in a prompt

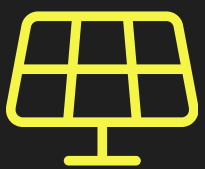
Time & Heartbreak Breed True Depth

Robert Caro, Pulitzer winning biographer said “Time equals truth.” The same applies to experience creation



You can't automate taste or fake depth. You earn it through heartbreaks, late nights, and last-minute pivots.

Efficient Creative is Often Forgettable



Too Clean



Too Fast



Too Safe

AI-powered creative decks can be too clean, too fast, too safe.

In 6 seconds, you get something everyone will approve of.. probably...

BUT.. No one will **REMEMBER**

Overdesigned & Underfelt **Content**



Shakespeare said this so well : "...a tale told by an idiot, full of sound and fury, signifying nothing."

99% of "creative" is overdesigned and **underfelt**.



Unplug to Rediscover Creativity

- Watch a real artist prep
- Sit in a fabric bazaar in Chandni Chowk
- Listen to "Anuv Jain " while prepping your pitch
- Observe a couple gazing dreamily at horizons at Marine Drive

Experience design truly begins in these raw, unfiltered moments.



The Only Thing That Can't Be **Cloned** is your **originality**

Ai can scale your process, but only you can scale
your impact.

Stay **Human**, Stay Soulful, Stay Different

Talk to some one who has been there beyond the machines, you probably will find the human intelligence that is **DIFFERENT**.

