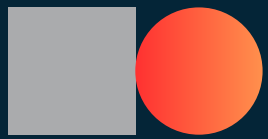
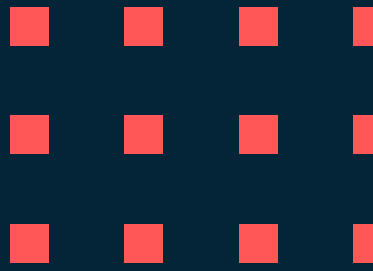


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DESIGNING WITH AI IN 12



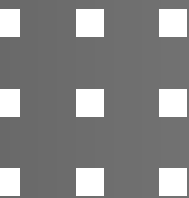
[jusjateen](#)



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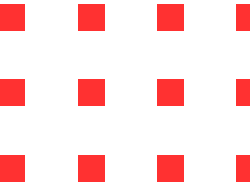
THE ROAD TO CHAMPIONING AI



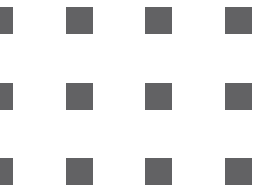
A deep dive into learning how to work with various AI image and video creation models to develop * :

- Presentations
- **Moods Boards**
- Show Reel Content
- **Screen Play for Film/Documentaries/AVs**
- Referencing for Design
- **Wedding, Events, Activations, Experiential Concept Notes**
- Business Pitch Decks
- **Merchandise And Product Design Scratch Boards**
- Training and Teaching Materials
- **Artworks /Backgrounds/ Custom Style Look**
- Clothing and Fashion
- **Social Media Posts**
- Retail and Expositions
- **Experience Centres and Themed Venues**

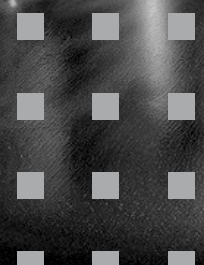
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- Business Dev. Managers
- Marketing Professionals
- Event Professional, Experiential Planners, MICE Operator and Wedding Planners
- Designers for Art, Interior, Architecture
- Retail and Market Activation Managers
- Digital Advertising Professionals
- Experience Designers
- Activation and Exhibition Companies
- Film and Advertising Agencies



WHO IS THIS
FOR





WHAT WILL YOU LEARN - PHASE 1

Prompt Fundamentals for Image Creation

- Building a prompt based on outcome
- How to structure your prompt
- Special Characters and tokens

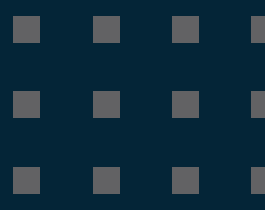
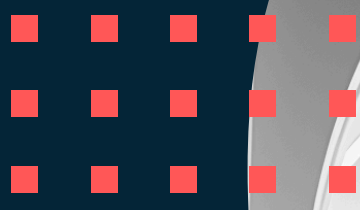
Image Composition

- Compositing
- Lighting
- Camera, Lens, Film Stock, Angle
- Cinematic Color Grading

Image Styling

- Art/ Architecture Based
- Designer/ Artist/ Genre Based/ Type
- Style Referencing with images
- Images to Describe styling prompts

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WHAT WILL YOU LEARN - PHASE 1

Horses for Courses

- Mid-Journey v/s others
- What to use where
- Nuances/ Drawbacks/Advantages of the AI Model

Image testing :

- DIY Prompting and Testing
- Adding Parameters and Tokens
- Image Consistency Hacks

Cheat Sheets and Ready Reckoners



- **4 Sessions of three hours each**
- Each Session is structured in the form of a workshop with hands on learning
- **Each participant must have a laptop/computer/ tab to access the AI tools**
- Licensed Mid-Journey or Ideogram or Chat-GPT account OR all of them for best results downloaded on the machine, with a Discord Account.
- A test at the end of each session to assess learning outcome.



DURATION & REQUIREMENTS OF THE COURSE WORK



PHASE 2: COMING SOON

PHASE 2 COVERS..

Deep Dive Into Advanced Prompting
Text to Image to Video with Sound
Lip Synch with AI

Exploring GPTs and building your own
Prompt Models for consistent prompting
Character and Image Consistency

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 on +918108666622

