



Jateen Rajput

Dean of Event Management & Executive Director

**Google doesn't always show
you the best—it shows you the
most optimized.**

**As an educator in events,
entertainment, and media, I've
learned that the real gems are
often hidden.**

**Here are 8 brilliant websites
that fly under the radar but are
truly worth your time.**



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1. Playht

For event managers, concert organizers, or live entertainment producers, **Play.ht** is a backstage miracle. Need a captivating voiceover, a slick podcast intro, or an audiobook-style narrative without hiring talent?

Just **type your script**, and voilà, **realistic AI voices** with perfect accents are ready to roll. It's like having a voice artist on standby, 24/7.

Text to Speech AI Voices

Choose from an expansive library of 800+ natural-sounding AI Voices, coupled with humanlike intonation. Unlock a multilingual experience with 142 languages and accents, enhanced by our cutting-edge Machine Learning technology



Conversational Voices

Perfect for entertainment videos, podcasts and audiobooks



Narrative Voices

Ideal for audiobooks, explainer videos and documentary videos



Explainer Voices

Ideal for entertainment videos, explainer videos, podcasts and audiobooks



Children Voices

Perfect for audiobooks, explainer videos and e-learning



Local Accents

Localize your entertainment videos, adverts and audiobooks



Emotions

Ideal for gaming, creative videos and ads



Character Voices

Perfect for gaming, creative videos and ads



Training Voices

Suitable for training videos, L&D and E-learning



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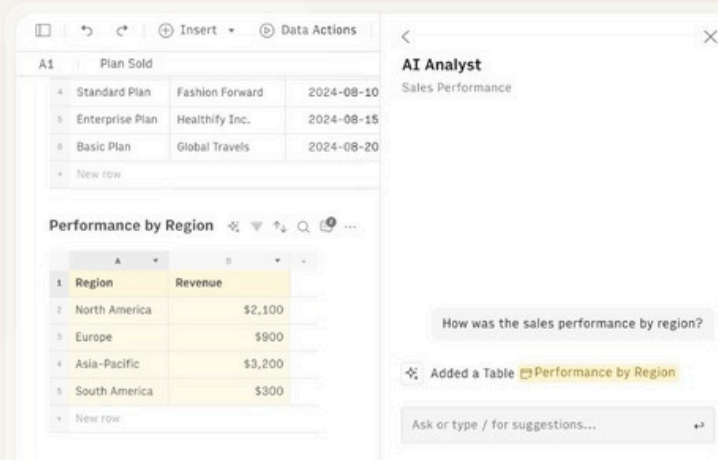
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2. Rows

Imagine **Excel** supercharged with **AI and automation**—this tool lets event managers, experience designers, and concert producers build **smart dashboards**, **automate workflows**, and **sync live data**—no coding needed. It's your command center for **seamless show control** and **smarter decision-making**.

Add Tables

Extracts trends, generate pivot tables, and slice the data.



Get Answers

Get answers to your business questions, fast.

What is the highest conversion rate in the New Product Launch campaign?

The highest conversion rate in the New Product Launch campaign is 4.80%.

Ask or type / for suggestions...

Enrich Data

Extend your dataset with rich columns that work for you.

Add a column with the capitals.

Column **Capitals** added to your table.

Ask or type / for suggestions...

Add Columns

Add calculated columns that give you the full picture.

Add a column with cost per conversion

Column **Cost per Conversion** added to your table.

Ask or type / for suggestions...

Format Cells

Apply formats & styles that clean up your datasets.

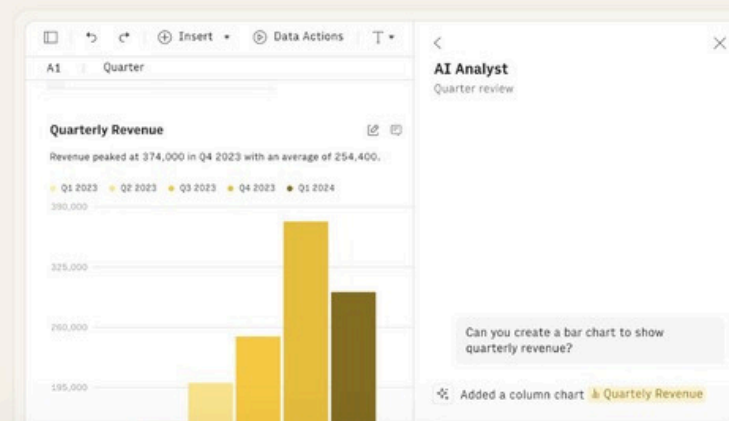
Change the column Price per Unit to USD

Formats and styles applied as requested.

Ask or type / for suggestions...

Create Charts

Turn numbers into visual stories just by asking.





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3. Chapple AI

For event planners, concert organisers, wedding planners, and solopreneurs juggling it all—**Chapple AI** is your go-to content sidekick. From **crafting blogs** and **social media posts** to automating client updates, it handles the writing so you can focus on creating show-stopping moments.

The screenshot displays the Chapple AI user dashboard. The interface includes a sidebar menu with options like 'User Dashboard', 'My Documents', 'AI Writer', 'AI Image Generator', 'AI Article Wizard', 'AI Chat', 'AI Code Generator', 'AI Voiceover', 'AI Automation', 'Affiliate', 'Support Request', 'Favorite Templates', and 'My Documents'. The main content area features a 'Welcome, Admin.' message, an 'Overview' section with 'Words Left: Unlimited', 'Images Left: 36,371', and 'Hours Saved: 32,044', and a 'Documents' list. A 'Favorite Templates' section is also visible. The dashboard includes a search bar, a 'My Documents' button, and a 'New' button. A 'Tokens' gauge shows 'Unlimited' tokens remaining. The footer contains copyright information and the version number '3.2.0'.

CHAPPLE

Search for templates and documents...

MAIN MENU

- User Dashboard
- My Documents
- AI Writer
- AI Image Generator
- AI Article Wizard
- AI Chat
- AI Code Generator
- AI Voiceover
- AI Automation
- Affiliate
- Support Request

OTHER

- Favorite Templates
- My Documents

OVERVIEW

- Dashboard

Welcome, Admin.

User Dashboard

Overview

Your Documents Values

Words Left	Images Left	Hours Saved
Unlimited	36,371	32,044

Total Unlimited word and 36,371 image tokens left.

+ Select a Plan

Documents

- AI Article Wizard: Create custom article instantly with our article wizard gen...
- AI Code Generator: Create custom code in seconds! Leverage our state-of-the...
- AI Article Wizard: Create custom article instantly with our article wizard gen...
- Article Generator: Instantly create unique articles on any topic. Boost engag...

Favorite Templates

- Youtube Video Description: Elevate your YouTube content with compelling video descr...
- Email Answer Generator: Effortlessly tackle your overflowing inbox with custom, ac...
- AI Voiceover: The AI app that turns audio speech into text with ease. Ge...
- AI Code Generator: Create custom code in seconds! Leverage our state-of-the...

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Version: 3.2.0



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4. Glide Apps

Glide is a **no-code** magic wand for event managers, wedding planners, and concert organisers—turning **Google Sheets** or **Airtable** into **sleek, functional apps without writing a single line of code**. From **managing RSVPs** and **crew schedules** to venue layouts and **real-time updates**, Glide lets you build custom solutions fast. Drag, drop, sync and your event ops just got a whole lot smarter.



Field Sales



Portals



Dashboards



CRM

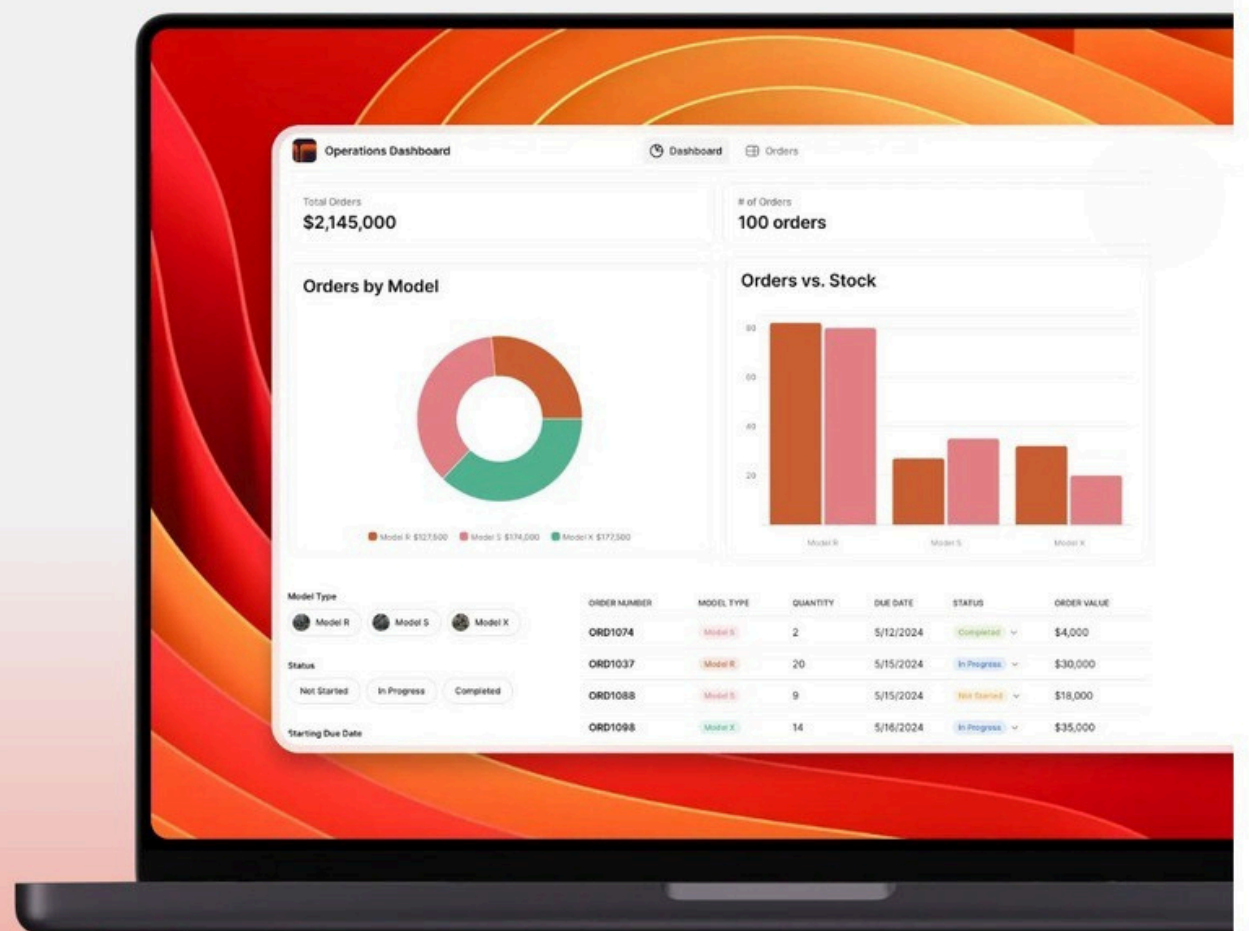


Inventory

Bring visibility to your business data

Uncover insights and drive performance with an intuitive dashboard that visualizes your company's key metrics in real-time.

[See use case](#)



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5. Kickresume AI

For event managers, designers, wedding planners, and concert organisers looking to land their next big gig or freelance project—KickResume.AI is your backstage pass to a standout profile. Just add your details, and the AI crafts a polished resume and cover letter that highlights your creative edge and industry expertise—no writing stress, just spotlight-ready results.



THEMIS BEAR

20/05/1970
American
111-222-1111
hello@kickresume.com

RESUME OBJECTIVE

Detail-oriented and performance-driven Software Automation Engineer with a proven track of success in finishing all assignments within schedule. Experienced in developing automated test scripts, evaluating tests results, and discovering potential software problems. Possessing excellent analytical skills and well-developed time management abilities, Samuel is currently looking for a Software Automation Engineer job.

EDUCATION

08/2006 – 05/2010 UNITED STATES
Computer Science
Clemson University
Master's degree

02/2009 – 06/2009 ARGENTINA
International Studies
Universidad Blas Pascal
Bachelor's degree
First Class Honors (Top 3% of the Program)
Extracurricular Activities: Engineering Society, Math Society, Riding Club

WORK EXPERIENCE

06/2013 – PRESENT MOUNT PLEASANT
New Home Counselor
Carolina One

- Worked on the development and implementation of new, more efficient automated test scripts, created test plans, and configured test systems.
- Analyzed and evaluated all existing test tools to increase efficiency and reduce unnecessary expenses - decreased the costs by 15% within one year.
- Maintained documents and records, analyzed tests results, completed detailed reports, and presented findings to managers and executives.

SKILLS

SOFTWARE

Microsoft Office Suite	Progress bar
Adobe Photoshop	Progress bar
Adobe Premiere	Progress bar
Adobe Illustrator	Progress bar
MailChimp	Progress bar

LANGUAGES

English	Native
Spanish	Professional



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6. Fireflies

In the fast-paced world of events, every meeting counts—and **Fireflies** makes sure nothing slips through the cracks. Whether you're planning a wedding, designing an experience, or running a concert production call, **this AI records, transcribes, and summarizes your meetings** so your team stays aligned, even when you're juggling 10 things at once.

The screenshot displays the Fireflies.ai interface for a meeting titled "Kickoff Call - Fireflies.ai x Acme". The interface is divided into three main sections: Notes, Video, and Transcript. The Notes section is currently active, showing a summary of the meeting. The Transcript section on the right provides a detailed record of the conversation.

Meeting Details:

- Title:** Kickoff Call - Fireflies.ai x Acme
- Participants:** Sarah Watts, +3
- Date/Time:** Mar 15 · 11:30 AM

Notes Section:

- Overview:** The kickoff call served as an introduction between Fireflies.ai and Acme Inc. They aim to use Fireflies.ai primarily to streamline internal communications, automate sales call follow-ups, and improve meeting workflows.
- Notes:**
 - Use Case & Requirements: 00:00 - 10:12**
 - Acme wants their sales team more present during calls
 - They want to automate data entry in HubSpot CRM
 - Team managers want to use Fireflies to provide call coaching
 - Metrics & Goals: 10:15 - 20:43**
 - Acme is looking to buy Fireflies for 50 seats

Transcript Section:

- Sarah Watts (00:53):** We're aiming for a seamless onboarding experience, especially around the integrations with Slack and HubSpot.
- Janice (01:24):** Absolutely, our team will work closely with your tech lead to ensure a smooth integration process.
- Chris (01:47):** I'll prepare the technical requirements and reach out to your team ahead of the setup meeting next Tuesday.
- Sarah Watts (02:19):** I'll coordinate with your team for the first training session



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7. DeepMotion Ai

DeepMotion AI is a dream tool for event designers, concert producers, and wedding planners looking to add a cinematic edge. It **transforms simple videos into 3D animations**—perfect for creating **immersive stage content, dynamic walkthroughs**, or jaw-dropping **VFX** moments. No motion capture suits, just pure creative freedom at your fingertips.

DEEPMOTION

SayMotion

Animate 3D

Resources

Sign up Sign in

Accessible Motion Capture Anywhere, Anytime, Any Device

No suits. No hardware. No limitations.



Full-Body Markerless Tracking



Face Tracking

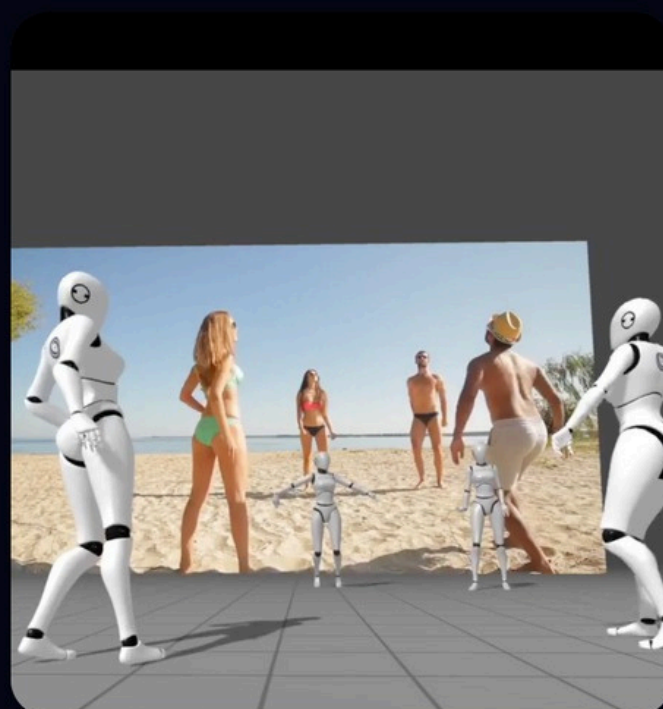


Hand Tracking



Multi-Person Tracking

Now in Beta!





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8. Descript

Descript is a **post-production powerhouse** for event professionals. Whether you're editing behind-the-scenes reels, client pitches, or sizzle videos, it **lets you cut video** just by **deleting text—like editing a doc**. Add in **AI voice cloning** and **auto-transcriptions**, and you've got a tool that saves time while making your content look pro-level, every time.

The screenshot shows the Descript website homepage. At the top, there is a navigation bar with links for 'Features', 'Underlord', 'For Work', 'Pricing', 'Contact sales', 'Resources', 'Sign In', and a 'Sign Up' button. The main headline reads 'If you can edit text, you can make viral c'. Below the headline, a sub-headline states 'Descript is the AI-powered, fully featured, end-to-end video editor that you already know how to use.' A 'Get started for free' button is located below the sub-headline. The background of the page is decorated with a collage of various video thumbnails, including portraits of people, nature scenes, and podcast recordings.

THE MSEED ADVANTAGE SERIES - LESSON 2



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The Bhavan's College - Management School of Events, Entertainment & Design offers Degree & Diploma programs In Event Management, Entertainment Communication & Design.

Write to us to know more on how we can help you redefine your career

admissions@mseededucation.com